Faculty Engagement and Renewal in Public Service and Outreach
Break-Out Group Report
Trish Kalivoda, Facilitator

Group Members

Laura Bierma, Education; Gregg Coyle, Environment & Design; Sharon Gibson, Family and Consumer Sciences; Joe Goetz, Family and Consumer Sciences; Deborah Gonzalez, International Public Service and Outreach; Su-I Hou, Public Health; Trish Kalivoda, Public Service and Outreach; Jean Kidula, Music; Eric Mueller, Vet Med; Jessica Muilenburg, Public Health; Nicole Northrup, Vet Med; David Spooner, Environment & Design

Recommendations

Definitions: What does “Public Service and Outreach” mean at/for the University of Georgia? Hold discussions at department-, college-, and campus-level to discuss

- **Terminology**: Outreach, Extension, Service, Public Service, Civic Engagement, Service-Learning, Community Service.
- **Intersections**: Where and How does outreach intersect with teaching and research? – An integrated model of teaching, research, and outreach.
- **Evaluation and Reward**: What are the methods to assess and reward faculty productivity and engagement in outreach?

Activities to Support Discussions: This could be done by

- Establishing an Outreach and Engagement Interest Group.
- Conducting an audit of Outreach and Engagement activities on campus.

Communication: How do we increase the understanding of Outreach & Engagement, and an understanding of the support mechanisms already available?

Create a clearing-house, web-sites, brochures, other technologies, and public relations strategies and documentation strategies

- To share information about current projects, future projects, and potential projects;
- To provide information about support available (for recruitment of faculty, for faculty on the New Faculty Tour, for current UGA faculty members);
- To communicate with the local community and Georgia what the University has to offer; and
- To provide support for tenure-track faculty members on how to document their outreach accomplishments.
Mentoring: How do we mentor faculty members at all career stages about Outreach and Engagement?

- Establish formal mentoring programs at the department-, college-, and institution level.
- Encourage faculty to use UGA’s Project-Promote.

Institutional Priorities: What are some strategies that the senior administration could use to enhance its already strong support of outreach and engagement?

- Identify 3-5 critical issues to focus research, teaching, and outreach efforts – issues that build on existing UGA strengths.
- Support with funding for
  - Applied research;
  - Curriculum integration (service-learning); and
  - Outreach programming.

Promotion and Tenure Process: Hold discussions at the various committee levels about the value of outreach accomplishments, and how they should be presented in the dossier, and how they should be evaluated.

Request of Each School and College: Ask each school and college to submit a policy on the unit’s outreach & engagement mission, and service-learning mission that includes

- the mechanisms by which the unit will support, recognize, and reward outreach and service-learning activities by faculty members;
- activities that are integrated into – and serve the overall mission of – the unit, and
- activities that support the research, and teaching missions of the unit.

Faculty Development Program: Establish a faculty development program to support faculty members in learning how to do engaged research.